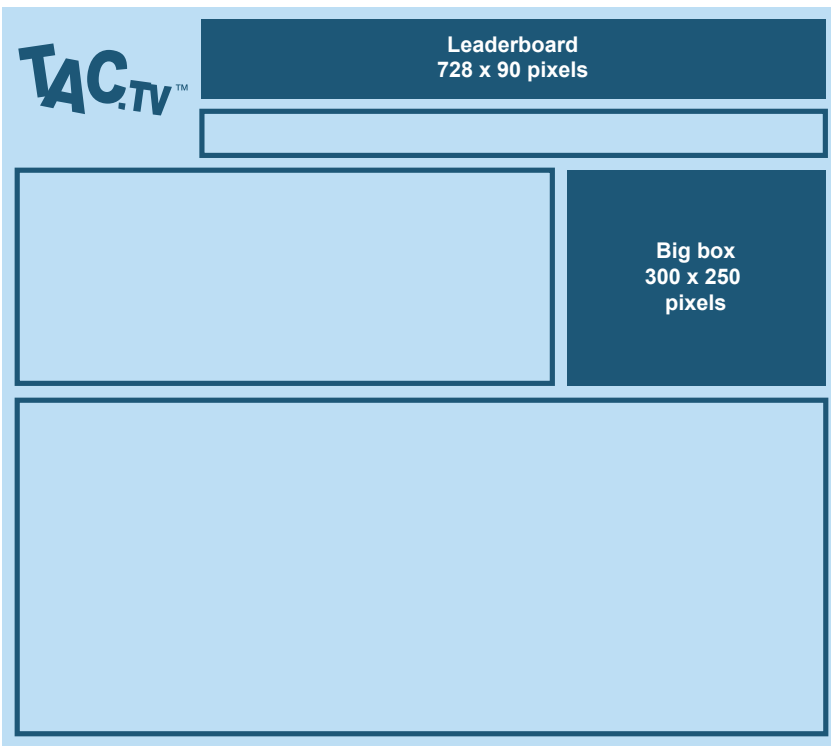


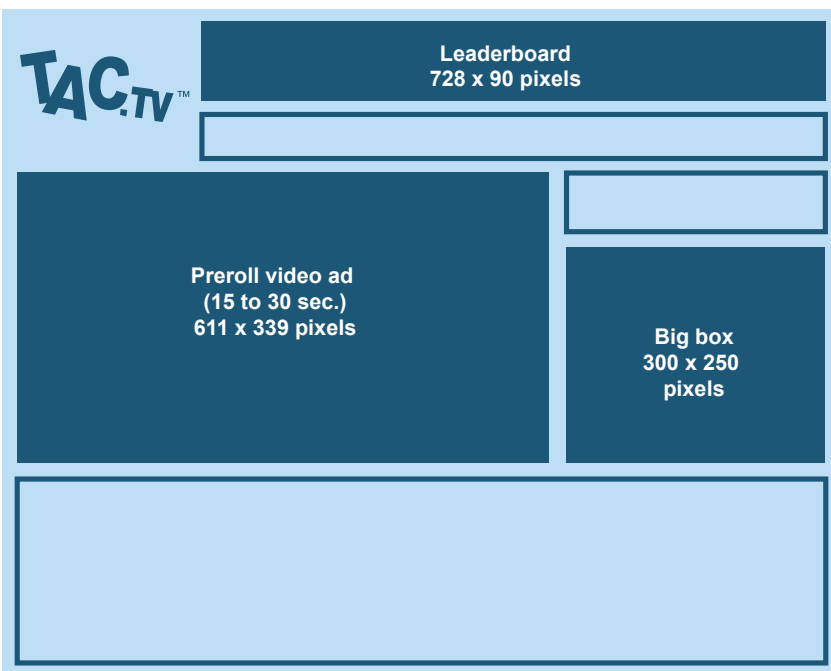
Media kit - TAC.tv™



TAC.TV (a.k.a Têtes à claques) is former ad man Michel Beaudet's original Canadian production of Web-based short, animated clips. Through a unique combination of claymation and video that superimposes live action on dolls and clay, the absurdly funny storylines feature a wide cast of unforgettable characters. Since its launch in mid-August 2006, the website www.tac.tv has garnered 520 million page-views and attracts more than a million fan each month.

Advertising opportunities available:

- A) Pre-roll video ads of 15 to 30 seconds
- B) Leaderboard
- C) Big box on home page and next to video player
- D) Sponsorship of video clips and of the newsletter (over 150 000 subscribers)



Supported ad types must meet IAB standards:

<http://www.iabcanada.com/standards/cuap1.shtml>

*source: Google Analytics -2008

Contact

TAC.tv is represented exclusively by the Olive Canada network; please contact them for all advertising inquiries, including ad rates:.

Phone: 514.285.6997 (Montreal) 416.596.4337 (Toronto) Email: info@reseauolivecanada.ca